



MONASH University

MONASH UNIVERSITY, CAULFIELD CAMPUS SPONSORSHIP OPPORTUNITIES

2019



Monash is ranked **49TH** in the World
and **4TH** in Australia

(QS World University Rankings 2019)
(Times Higher Education World University Rankings 2018)

Students at Caulfield Campus

19,493

Female: 56.6%

Male: 43.4%

Average age: 23 years

8,188 **Domestic Students** (42%)

11,305 **International Students** (58%)

9,900 **Undergraduate Students** (50.8%)

9,089 **Post Graduate Students** (46.6%)

Subjects that are ranked in the **Top 50** of the world:

- Accounting and Finance (23rd)
- Econometrics and Economics (29th)
- Marketing and Management (45th)

(QS World University Rankings by Subject 2018)



"Accounting is the biggest major, then finance, marketing, management. Doubles are very popular; for the B Bus most doubles are internal within the Business School (eg accounting/finance or management/marketing). The most popular double outside the Business School is Arts."

Quote Colin Jevons: BusEco Faculty



Students doing
Bus/Eco at Caulfield:

11,700



Available Majors at Caulfield:

- Accounting
- Banking and Finance
- Business Analytics
- Business Law
- Business Management
- Business Statistics
- Economics and Business Strategy
- Human Resource Management
- International Business
- Marketing
- Taxation

BCSS CAULFIELD

Established 2001



BCSS member's majors

- 29.4% Accounting
- 26% Banking and finance
- 25.2% Marketing
- 8% Management
- 4% Economics
- Undisclosed

BCSS Break Down

76.6% undergraduates
23.4% postgraduates



1200+

Members

Being a part of BCSS Caulfield is something incredibly unique for everyone involved. We aim to create relationships between like-minded students and professionals, assisting in their university experience and helping to find their career passion and pathways.

We believe BCSS Caulfield is truly achieving this at a higher standard than most, if not all other university student societies. Our incredible team is made up of creative and talented individuals who are all mutually determined to provide a high level of service, events and professionalism to all of our stakeholders.

This year, we endure to push the boundaries of a student society, focusing on improvements and innovations across all key areas of operations, in order to continue our well-established community and provide exceedingly valuable opportunities for everyone involved.

We welcome challenge. Accept our responsibilities. Achieve high results, together.

Sarah McFadden & Thomas Bough
President & Professional Director of BCSS



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@bcscs_caulfield



900 Dandenong Rd, Caulfield East VIC 3145, Australia



SPONSORSHIP OPPORTUNITIES

MARKETING TEAM

BCSS prides itself on an outstanding marketing team hosting a creative team of designers and marketing major students. Representing the BCSS brand and its values, the marketing team is constantly looking to increase the effective nature of our communication outlets and boost our student engagement. The marketing team communicates with the membership base through social media, email and website services, aspiring to cultivate a culture of like-minded individuals.

Marketing Team Members

- **Marketing Director**
Mary Herten
marketing.director@monash-bcsscaulfield.org
- **Social Media (Professional)**
Jacob Arnott
jacobarnott@monash-bcsscaulfield.org
- **Social Media (Social)**
Katya Syngeniotis
katiasyngeniotis@monash-bcsscaulfield.org
- **Publications**
Mark Palozzi
markpalozzi@monash-bcsscaulfield.org
- **Visual Designer**
Kieran Medici
kieranmedici@monash-bcsscaulfield.org

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Facebook
3,060 Page Likes

Instagram
1,670 Followers

LinkedIn
702 Followers

ONLINE SERVICES

- ▶ Social Media Services
- ▶ Website Service
- ▶ Email Service
- ▶ Newsletter (once every 2-3 weeks)
- ▶ Corporate Essentials Guide
- ▶ Professional Training



\$800

Package Price

Professional Team Members

- **Professional Director**
Tom Bough
professional.director@monash-bcsscaulfield.org
- **Professional Officer**
Lachlan Hotchin
lachlan.hotchin@monash-bcsscaulfield.org
- **Professional Officer**
Thi Reynolds
thi.reynolds@monash-bcsscaulfield.org
- **Professional Officer**
Lachlan Campbell
lachlan.campbell@monash-bcsscaulfield.org
- **Professional Officer**
Ben Hewitt
ben.hewitt@monash-bcsscaulfield.org

PROFESSIONAL TEAM

The Professional wing of the Business and Commerce Student's Society aims to provide a quality service to both students and sponsoring organizations. By facilitating conversation, creating a focused environment, and building a professional community, the society strives to create a platform where student development and growth are the key objectives. Recognizing the increasingly diverse array of career pathways, we aim to collaborate with like-minded organizations that share our passion for student development in support of their future careers.



NETWORKING BBQ

The second professional networking event of the BCSS Professional Calendar, the free Business BBQ is pitched at the Monash Caulfield and City campus student bodies in a combined effort from BCSS, the Monash Accounting Student Association and the Monash Marketing Student's Society.

The event is designed as an informal networking event designed to help students better understand how they can best prepare themselves for current or upcoming application dates. It is designed to encourage the campus community and networks that will help students build their organizational relations in the future. The event attracts students of all disciplines and backgrounds, from all different year levels, boasting a key networking opportunity before corporate cocktails.

CORPORATE COCKTAILS

Winning "Best Academic Event of the Year 2018", Corporate Cocktails is BCSS' premier networking event for the year. Previously held in the Robert Flower Terrace at the Melbourne Cricket Ground, Corporate Cocktails presents the opportunity for students and organizations alike to connect with one another and build important relationships for the future. The event plays host to approximately 150 guests and a panel of speakers helping prompt conversation and a focused mind, giving students the opportunity to better understand the corporate environment, the challenges they may face, and what they can expect in years to come.

Attracting a diverse range of students and interests, this event is deliberately aligned with key recruitment times and firms come away feeling that they have engaged with students whilst promoting their firm. On the other hand, students feel as though they have a "better idea" of the opportunities available to them outside of university.

THE ART OF NETWORKING

Last but not least is our newest event "The Art of Networking" which we will run once again be running with CSS and BCSS Clayton. This event is pitched at students who are getting ready for the upcoming application process.

This event was designed to improve student's ability to think on their feet. Without explaining the concept prior to the event, we asked students to approach firms and give an elevator pitch which lead into general conversation. What was the major difference between other networking events and the Art of Networking was that we made a conscious effort to get students to see all the companies in the room by ringing a bell after 5 minutes. We are looking forward to bringing this event to you in 2019!

